



Hot Spring Spas of Iowa Expands With Okoboji, IA, Location

Clive, Iowa, November 28, 2024: Hot Spring Spas of Iowa is proud to announce the opening of its newest location in Okoboji, IA. This 10,000-square-foot showroom and warehouse replaces the company's long-time Arnolds Park, IA, store.

"The move marks an important step in our overall company strategy," Thad Schaben, president and co-owner of [Hot Spring Spas of Iowa & Twin Cities](#), said. "The new location more than triples floor space compared to Arnolds Park, providing customers an improved showroom experience. Our lineup of hot tubs, Endless Pools, and saunas are more accessible and inviting."

The warehouse portion of the store, located at 1651 Exchange Street, Okoboji, IA 51355, will shorten delivery lead times while allowing more on-site pickup options for customers.

"We're thrilled to move to Okoboji, which has been an important community to us and our customers for years," Schaben said. "As we continue to grow, we remain committed to our core values: offering the best hot tubs, swim spas, and saunas with outstanding customer service, and treating every customer like family."

The new Okoboji location will continue to offer the full range of [Hot Spring Spas](#), from state-of-the-art new models to expertly refurbished, certified pre-owned hot tubs that provide incredible value. Customers will also have access to Hot Spring Spas' praised service and delivery teams, ensuring each purchase is supported by exceptional post-sale care.

About Hot Spring Spas of Iowa & Twin Cities: For over 40 years, Hot Spring Spas of Iowa & Twin Cities has brought the industry-leading line of Hot Springs hot tubs, Endless Pools swim spas, and Finnelo Saunas to the upper Midwest. In January 2024, the company earned the prestigious Platinum Apex Award for the Central Region from Watkins Wellness, parent company of Hot Spring Spas.

For more information, press inquiries, or to schedule an interview, please contact Jessica Nelson, Marketing Manager, at jessica@hotspringgreen.com or (515) 270-8702.

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