

Caldera Spas Added To Hot Spring Spas of Iowa & Twin Cities Lineup Luxury Hot Tub Brand Expands Options for Wellness-Focused Customers

Clive, Iowa, January 28, 2025: With sights set on introducing the ease of a health- and wellness-focused lifestyle to more people in Iowa and the Twin Cities, Hot Spring Spas of Iowa & Twin Cities announces the addition of Caldera Spas to its industry-leading lineup of hot tubs.

"Caldera Spas are known for their perfect blend of comfort, design, and performance, making the brand an ideal addition to our company," Ryan Hutchison, general manager of Hot Spring Spas of Iowa & Twin Cities, said. "The distinguishing features offered by Caldera's line of hot tubs give customers more options to blend relaxation and wellness together at home."

With the breadth of features spread across its three product lines – Utopia[®], Paradise[®], and Vacanza[®] – owners of a Caldera Spas hot tub love the standout Circuit Therapy[®]. Each seat or position in a Caldera hot tub offers a deep massage, courtesy of the range of jets, to a different muscle group. And, the Utopia[®] and Paradise[®] models are salt water and FreshWater[®] IQ ready.

"The Caldera brand complements our existing offerings, allowing us to cater to diverse preferences and needs in the hot tub market," Hutchison said.

To see Caldera Spas hot tubs in person, visit Hot Spring Spas of Iowa's Des Moines and Ankeny locations.

About Hot Spring Spas of Iowa & Twin Cities: For over 40 years, Hot Spring Spas of Iowa & Twin Cities has brought the industry-leading line of Hot Springs hot tubs, Endless Pools swim spas, and Finnelo Saunas to the upper Midwest. In January 2024, the company earned the prestigious Platinum Apex Award for the Central Region from Watkins Wellness, parent company of Hot Spring Spas.

For more information, press inquiries, or to schedule an interview, please contact Jessica Nelson, Marketing Manager, at jessica@hotspringgreen.com or (515) 270-8702.

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