[H1]: Comprehensive Cyber Insurance: The Next Hot Thing In Atlanta

#### Hero Section:

The state of Georgia protects its employees and state agencies with cyber insurance — and your growing business in Atlanta should too.

DataStream Cyber Insurance is an insurance broker providing straightforward and streamlined connections to 40-plus insurance carriers for your Atlanta business. We simplify the application experience and help you find the right policy for your needs before a cyber incident happens.

# Hero Button Options:

[button option 1] Give Yourself Peace Of Mind

[button option 2] Partner With Cyber Insurance Experts

[button option 3] Get A Commitment-Free Quote

### Supporting Bullets (call out/enlarge number/statistic):

- 50% U.S. businesses and organizations with cyber insurance.
- 146% increase in U.S. first-party cyber insurance claims between 2017 and 2021
- 422M individuals affected by U.S. data compromises in 2022
- 9.44M USD the average cost of a 2022 data breach in the U.S.

[H2] When The Worst Happens, You'll Have The Best Legal, Technical And Financial Support. [subtext] Backed by a multi-billion dollar insurance partner, DataStream Cyber Insurance provides broad coverage for first-party and third-party losses, including breach, ransomware, cybercrime, cyber terrorism, and risk analysis tools.

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### Body Text for Supporting Section:

- [icon 1] 24/7 Support From Cyber Experts
- [icon 2] Seamless Integration Between Platforms
- [icon 3] Compare Over 40 Carriers
- [icon 4] Secure, Efficient Application Process

### Supporting section:

[H2] Industries Supported By DataStream Cyber Insurance

[H3] Professional Services

[Subtext] Whether you're a lawyer looking to add an office in the busy Atlanta area or starting an architectural firm, professional services are a booming industry. But unfortunately, it's a highly targeted area by cybercriminals.

DataStream Cyber Insurance works with professional services to bolster their cyber posture against ransomware, financial fraud, and more. Our

### [H3] Healthcare

[Subtext] Your patients entrust their well-being with your practice and trust their confidential information and data are protected 24/7. Yet, 21% of all cyber insurance claims in the previous five years have been in the healthcare industry.

Our team works with you to find comprehensive cyber insurance coverage designed to protect any Atlanta healthcare organization. We partner with over 40 insurance carriers who offer coverage for third-party breaches, reputation coverage, and more.

### [H3] Manufacturing

[Subtext] We've seen first-hand the pride manufacturers take in producing the goods and products relied upon in Atlanta. From products used on film sets around the metro area to custom home details like cabinetry, manufacturing is a force in the local economy.

Yet, it's the third-most targeted industry for cyber incidents in the U.S. That's why we and our 40-plus partners work hand-in-hand with your manufacturing business to find and implement the best cyber insurance for your needs every day.

Supporting section:

[H2 Social Proof]

Supporting section:

[H2] FAQs About Cyber Insurance

[H3] What Types Of Cyber Insurance Coverage Are There?

[Subtext] Ideally, your Atlanta business should have two kinds in effect at once.

First-party coverage protects you from the damage done to the business. DataStream Cyber Insurance has broad first-party coverage ensuring we cover losses and damages done to your company's computers, networks, IT systems, data, and business (E.G. reputational damage or the need for external services like legal) resulting from a cyber attack.

The third-party coverage protects against damage done to third parties you work with or serve, like customers. We offer comprehensive third-party coverage, including losses or damages, like data loss or stolen information.

[H3] I Already Have Good Cyber Security, Why Do I Need Cyber Insurance On Top Of It? [Subtext] Even with the best cyber security, falling victim to a cyber-attack or data breach isn't a question of if, but when. Cyber attacks have increased by 574% in 2020, with 73% of attacks targeting small businesses.

Good cybersecurity helps reduce the likelihood of an attack but doesn't eliminate it. Cyber insurance acts as a last line of defense, assuring your business will survive and recover if a cyber incident happens.

[H3] How Does Cyber Insurance Fit Into An Overall Cyber Risk Program In Atlanta? [Subtext] A comprehensive cyber risk program includes three main areas:

- 1. Cyber Security technologies and services are often handled by an IT department or an outsourced IT vendor, like an MSP.
- 2. Compliance-related activities align with an organization's specific industry.
- 3. Cyber insurance ensures the company doesn't face losses in case of an attack.

Ideally, these three areas work together, but cyber insurance often acts as the "defacto" regulator and sets the standards an organization should meet in technology and compliance areas.

Insurance in particular is very good at measuring risk, and the suggestions and requirements are a very good measure of what ultimately will keep an organization safer.

# [H2] What To Look For In Cyber Insurance

[Subtext] An essential part of a modern business, cyber insurance offers peace of mind and assurance — if the policy works for you. DataStream Cyber Insurance leverages decades of experience and ongoing cyber insurance training for the benefit of your company.

- Knowledgeable: We've worked with companies and organizations of all sizes and know the critical issues they face. As cyber insurance specialists, the DataStream Cyber Insurance team works tirelessly to help organizations mitigate the impact of cyberattacks and data breaches.
- Connected To IT Firms: Sometimes, you need an outside view to solve crucial cyber security issues. We gladly utilize the expertise and experience of our IT partners to ensure you receive the support you need.
- Appropriate Cover For Your Business Needs: Large or small, businesses have specialized needs — your cyber insurance should meet and exceed them.

[button option 1] Give Yourself Peace Of Mind [button option 2] Partner With Cyber Insurance Experts [button option 3] Get A Commitment-Free Quote

### Supporting Bullets [Features]:

- [icon 1] 24/7 Cyber Security Hotline
- [icon 2] Compare 40+ Carriers
- [icon 3] Customized Coverage For Manufacturers
- [icon 4] Secure & Efficient Application Process